



# RISE FOUNDERS

14 – 16 YEARS  
WHERE AMBITION MEETS ACTION

**BECOME A RISE FOUNDER**  
**begin your ENTREPRENEUR Journey**



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[www.uconnecthub.com](http://www.uconnecthub.com)

# WHY?

Young minds need space to explore, create, and lead – not just absorb.

The future belongs to those who can imagine and build what doesn't yet exist.

Confidence, purpose, and creativity are no longer extras – they're essentials.

Entrepreneurial learning empowers them to solve real problems and shape their own futures.



# DREAM IT BUILD IT OWN IT

Do you have a vision for a business that will impact others?

At RISE FOUNDERS, you'll take your ideas from scribbles, dreams or ideas to strategy and reality.

Do you often feel frustrated that You're not Learning the skills you Actually need for the world Outside your Classroom? This course changes that!

We guide you through how to transform passion into action, with real-world tools like Finance planning, Click Funnels, Canva, Excel, AI, and confident communication.

Over 16 weeks, you'll have more than a plan – you'll have a prototype, a pitch, and a personal brand ready to shine

The world's problems need Impactful and enterprising solutions.

The world needs Thinkers, Creators, Leaders, and Innovators.

Learn the entrepreneurial skills to bring your ideas to life.



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# Course Outline

In-Person & Online Lessons,

Small Groups | School Classes Groups

Two Terms | Semesters | Each ZONE = 4 Weeks

Based On IKIGAI

Zone 1: My WHY – Finding Your Superpowers

Zone 2: WHAT Do People Need?

Zone 3: HOW to Run a Business

Zone 4: WHEN & HOW to Pitch, Sell and Earn



1.5 hours per week Teaching and Group Learning

2 hours recommended personal project work

**YOUR IDEA**  
**YOUR PRODUCT**  
**YOUR SUCCESS**



A truly project based course that teaches the fun parts of business creation.

You will leave with a true knowledge of your Brilliance and WHO YOU ARE, WHAT YOU CAN OFFER THE WORLD and What product or service you can launch and then HOW to sell and lead your business.

You WILL Take -away Transferable skills for Life!

In today's rapidly changing world, the ability to think creatively, innovate, and take initiative is more important than ever.

Young people who develop entrepreneurial skills gain more than just the tools to start a business—they cultivate confidence, problem-solving abilities, positive mental health and a mindset that embraces challenges as opportunities.

# FIND YOUR IKIGAI



RISE FOUNDERS Learn what this means uniquely to them.

Have you found your IKIGAI?

# Zones 1 & 2: My **WHY** & **WHAT** People Need

Bite-sized weekly overview of the full learning journey

## 01 What Makes me ME & Brilliant?

Confidence Podium - Personal Values, beliefs and Drivers.

Passion Tracker - What Lights me Up?

How to do Tell others and How will it influence my Business?

## 02 SuperPower Profile

Who Am I? Superpower Discovery

Find and Highlight and Announce my personal strengths, passions, Interests and personality traits.

Learn about IKIGAI - what is Mine?

## 03 My Story, My Spark, My Why

Find the causes, problems or passions that move you.

What is important to you and what will drive your Mission and Vision?

## 04 My Purpose & Passion Map

Pull it all together – design your 'Why Me' profile to guide your next steps.

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## 05 Problems, Pains = Possibilities

Market Analysis - linked to issues in your community and How they could become your business idea. People buy from people; Would you buy from You?

## 06 My Brand Avatar

Finding Your Avatar / Who will buy from you? Discover and Plan who your audience is – and what they struggle with, what they are looking for, how you will appeal to them.

## 07 What Will Help them Most?

Explore ways to design your offer based on real needs.

Learn to understand and create Language, style and Communication that appeals, Interests and link to Needs and real desires.

## 08 Designing the Solution

Finalising Your Product or Service

MindSet Matters - Personal Self -belief and Confidence Check in

Pulling it all together to know and believe in your offer and service.

# YOUR SPARK YOUR STRATEGY YOUR IMPACT



The world is changing faster than any generation before has seen.  
Our young people aren't stepping into the future – they're stepping into the unknown.

A world run by AI, shaped by climate crisis, rebuilt by new economies, and disrupted by technology we haven't even invented yet.

The jobs they'll apply for may not exist yet. The systems they'll navigate – from taxes to governance – are being rewritten in real time.  
And yet... we're still teaching them to memorise and repeat?  
That's not preparation. That's preservation.

We need education that equips them to build, question, lead, and adapt.

Because the next generation doesn't need to follow the rules – they'll be writing new ones.

When young people learn to think like entrepreneurs, they learn to solve problems, take initiative, and turn ideas into impact.  
They don't just survive the future – They shape it.

*Tirzah Elise*

# Blocks 3 & 4: **WHEN** and **HOW** in Business

Bite-sized weekly overview of the full learning journey

## 09 Mistakes Make Masters

Fail Smart, Learn Fast and Resilience Skills  
You learn NOTHING from Success and Entrepreneurship is riddled with Falls, Mistakes and Learning pathways.  
Grow in Resilience and Grit -Skills for problem-solving

## 10 What Makes a Business?

Business 101: Basic Outline on your business essentials  
Smart Tools for Big Ideas: Systems needed for the Foundation of a Sound business  
AI? TECH? FUNNELS? AUTOMATIONS? MORE?

## 11 CEO Money Master

What do I need to spend, what does my product need to cost, how much money will I make in the end?  
Learn about Costs, Expenses, Income, Growth budget and Savings

## 12 Canvassing Your Business

Early Business Planning - What Turns an Idea into a Business?  
Create my Business & Budget Plan, Marketing, Communications and Resources - THE HOW

## 13 Who Will Listen and Buy?

Learn how to connect with your audience in a way that sells.  
Communication styles, Appeal, Labelling pains and solutions, Media Smart CEO's

## 14 Marketing Like a CEO

Let's create systems that help you market your business.  
I can create Funnels and Surveys, flyers and small events to begin to tell people what my business is all about.  
Survey's Reviews, Local Events and more...

## 15 Pitch, Networking, Elevator Pitch

Articulate your business in a Sentence, Present yourself professionally and Network with all the right people to launch YOU!  
Explore How to and When to Network to expand, grow and thrive. Mentors??

## 16 The Big Launch | Celebrate

Today you Launch your Business and Your Confidence as a CEO of your Start Up!  
Pitch your Business in front of Community Businesses, investors, educators and peers.  
Make Your Mark, Stand Out and Grow YOU!



# YOUR INTELLIGENCE YOUR HUSTLE YOUR MARK

Become a RISE FOUNDER - LEARN the SKILLS the WORLD of TODAY DEMANDS

## ESSENTIAL CEO SKILLS

Learn practical skills like problem-solving, budgeting, marketing, and pitching that prepare you for life beyond school.

## CONFIDENCE & COMMUNICATION

Gain the self-belief to turn your ideas into action and take charge of your future. Communicate these clearly to others.

## CREATIVE THINKER, PROBLEM- SOLVER

Develop innovative thinking to approach challenges with fresh perspectives and unique solutions.

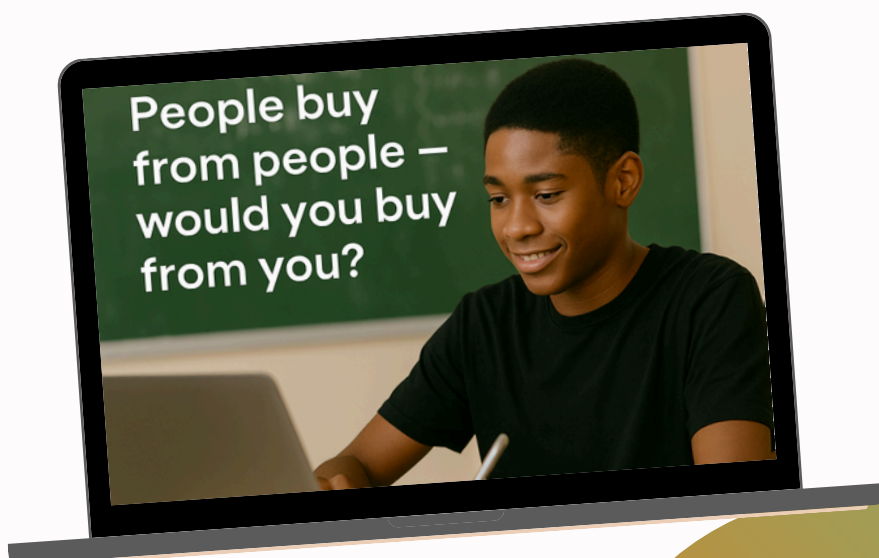


## SELF BELIEF

Knowing Your Potential, abilities, Passions or Interests and how to Transform them into real opportunities to make an impact!

## CREATING SOMETHING REAL

Leave the course with a tangible business idea, a roadmap for success, and the tools to make it happen.



# YOUR JOURNEY TO EXCELLENCE BEGINS TODAY



CONTACT US



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A New Approach To Education

## You Got This... Let's 'Business' like a Boss