



RISE FOUNDERS

10 – 14 YEARS
BIG IDEAS AND SUPERPOWERS

**YEP – You can be a Young
Entrepreneur too**



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www.uconnecthub.com

WHY?

The world needs Thinkers, Creators,
Leaders and Innovators.

People need to enter adulthood knowing
Who they are and their Purpose

Learn the skills to become an Entrepreneur
and bring your ideas to the world!



DREAM IT BUILD IT OWN IT

Do you have an idea that could add to the world—or just your corner of it? The RISE FOUNDERS is where your ideas come to life.

This isn't just another class; it's a chance to create something real, something yours.

Over 16 Weeks, you'll explore how to turn your passions into a business, step by step.

With interactive sessions, creative challenges, and real-world skills; You'll use for Life!

This is your time to take charge, to innovate, and to make your mark.

Are you ready to bring your vision to life? Let's get started.



Course Outline

In-Person & Online Lessons,

Small Groups | School Classes Groups

Two Terms | Semesters | Each ZONE = 4 Weeks

Based On IKIGAI

Zone 1: My WHY – Finding Your Superpowers

Zone 2: WHAT Do People Need?

Zone 3: HOW to Run a Business

Zone 4: WHEN & HOW to Pitch, Sell and Earn

1.5 hours per week Teaching and Group Learning

2 hours recommended personal project work

**YOUR IDEA
YOUR PRODUCT
YOUR SUCCESS**



A truly project based course that teaches the fun parts of business creation.

You will leave with a true knowledge of your Brilliance and WHO YOU ARE, WHAT YOU CAN OFFER THE WORLD and What product or service you can launch and then HOW to sell and lead your business.

You WILL Take -away Transferable skills for Life!

In today's rapidly changing world, the ability to think creatively, innovate, and take initiative is more important than ever.

Young people who develop entrepreneurial skills gain more than just the tools to start a business—they cultivate confidence, problem-solving abilities, positive mental health and a mindset that embraces challenges as opportunities.



**11-14: RISE –
Confidence Begins Here**

Launch your first business idea
and create real marketing materials

- Discover your strengths, passions, and what makes you unique
- Learn to speak up, share your vision, and pitch with pride

FIND YOUR IKIGAI



RISE FOUNDERS Learn what this means uniquely to them.

Have you found your IKIGAI?

Zones 1 & 2: My **WHY** & **WHAT** People Need

Bite-sized weekly overview of the full learning journey

01 What Makes me ME & Brilliant?

Confidence Podium - Personal Values, beliefs and Drivers.

Passion Tracker - What Lights me Up?

How to do Tell others and How will it influence my Business?

02 SuperPower Profile

Who Am I? Superpower Discovery

Find and Highlight and Announce my personal strengths, passions, Interests and personality traits.

Learn about IKIGAI - what is Mine?

03 My Story, My Spark, My Why

Find the causes, problems or passions that move you.

What is important to you and what will drive your Mission and Vision?

04 My Purpose & Passion Map

Pull it all together – design your 'Why Me' profile to guide your next steps.

05 Problems, Pains = Possibilities

Market Analysis - linked to issues in your community and How they could become your business idea. People buy from people; Would you buy from You?

06 My Brand Avatar

Finding Your Avatar / Who will buy from you?

Discover and Plan who your audience is – and what they struggle with, what they are looking for, how you will appeal to them.

07 What Will Help them Most?

Explore ways to design your offer based on real needs.

Learn to understand and create Language, style and Communication that appeals,

Interests and link to Needs and real desires.

08 Designing the Solution

Finalising Your Product or Service

MindSet Matters - Personal Self -belief and Confidence Check in

Pulling it all together to know and believe in your offer and service.

YOUR SPARK YOUR STRATEGY YOUR IMPACT



The future our young people are walking into isn't just unpredictable – it's transformational.

They'll enter a world shaped by AI and automation, climate disruption, new global economies, and rapidly shifting governments, tax systems, and job markets.

Traditional career paths are dissolving, and in their place, new industries are emerging that demand not just workers – but thinkers, builders, and leaders.

Entrepreneurs aren't just keeping up with change – they're driving it. They're solving problems no textbook ever mentioned and creating futures no one thought possible. They will be leading and designing a world that we don't even know exists... so WHY are we only teaching facts?

WE MUST LEARN TO LEARN, INVESTIGATE, CREATE and INNOVATE

By learning to think like entrepreneurs, young people don't just prepare to succeed in tomorrow's world – they prepare to run it.

They become innovators, job creators, and voices of change, equipped with the skills to lead communities, launch ideas, and thrive in a world that rewards creativity, adaptability, and bold thinking.

Tirzah Elise

Blocks 3 & 4: **WHEN** and **HOW** in Business

Bite-sized weekly overview of the full learning journey

09 Learning NOT Failing

Learn how to create a 'Safe -Space' in your life for Failure! You learn NOTHING from Success and Entrepreneurship is riddled with Falls, Mistakes and Learning pathways. Grow in Resilience and Grit -Skills for problem-solving

10 What Makes a Business?

Business 101: Basic Outline on your business essentials
Smart Tools for Big Ideas: Systems needed for the Foundation of a Sound business
AI? TECH? FUNNELS? AUTOMATIONS? MORE?

11 CEO Money Master

What do I need to spend, what does my product need to cost, how much money will I make in the end?
Learn about Costs, Expenses, Income, Growth budget and Savings

12 Canvassing Your Business

Early Business Planning - What Turns an Idea into a Business?
Create my Business & Budget Plan, Marketing, Communications and Resources - THE HOW

13 Who Will Listen and Buy?

Learn how to connect with your audience in a way that sells.
Communication styles, Appeal, Labelling pains and solutions, Media Smart CEO's

14 Marketing Like a CEO

Let's create systems that help you market your business.
I can create Funnels and Surveys, flyers and small events to begin to tell people what my business is all about.
Survey's Reviews, Local Events and more...

15 Pitch, Networking, Elevator Pitch

Articulate your business in a Sentence, Present yourself professionally and Network with all the right people to launch YOU!
Explore How to and When to Network to expand, grow and thrive. Mentors??

16 The Big Launch | Celebrate

Today you Launch your Business and Your Confidence as a CEO of your Start Up!
Pitch your Business in front of Community Businesses, investors, educators and peers.
Make Your Mark, Stand Out and Grow YOU!

YOUR INTELLIGENCE YOUR HUSTLE YOUR MARK

Become a RISE FOUNDER - LEARN the SKILLS the WORLD of TODAY DEMANDS

ESSENTIAL CEO SKILLS

Learn practical skills like problem-solving, budgeting, marketing, and pitching that prepare you for life beyond school.

CONFIDENCE & COMMUNICATION

Gain the self-belief to turn your ideas into action and take charge of your future. Communicate these clearly to others.

CREATIVE THINKER, PROBLEM- SOLVER

Develop innovative thinking to approach challenges with fresh perspectives and unique solutions.



SELF BELIEF

Knowing Your Potential, abilities, Passions or Interests and how to Transform them into real opportunities to make an impact!

CREATING SOMETHING REAL

Leave the course with a tangible business idea, a roadmap for success, and the tools to make it happen.



YOUR JOURNEY TO EXCELLENCE BEGINS TODAY



CONTACT US

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Let's Build Something Cool Together